

Timber recycles carbon



**TIMBER
QUEENSLAND**
We build Queensland

Timber Queensland Associate Membership

Looking for direct access to your target market?

Join Timber Queensland to stay current on developments in the industry, develop productive relationships with industry professionals, and to increase the visibility of your organisation within the timber industry.

Information

Understanding the factors influencing the purchasing decisions of your customer base is integral to your success. Associate Members receive complimentary subscriptions to *Timber Talk* (fortnightly newsletter) and *Technical Update* (monthly newsletter). As a Timber Queensland Associate Member, you also have ready access to Timber Queensland's staff of industry specialists for tracking and analysing critical industry issues.

Access

By attending Timber Queensland events you will gain access to and develop relationships with key industry stakeholders and influencers. Membership delivers access to raise your organisation's visibility among Timber Queensland's members at meetings, seminars, workshops and tutorials.

Exposure

Timber Queensland Associate Members gain wide visibility with membership. All Associate Members can be profiled in at least one *Timber Talk* and *Technical Update* article per year. Your organisation will also be listed on the Associate Member section of our website at www.timberqueensland.com.au. Associate Members can also opt-in to Timber Queensland's Corporate Sponsorship Packages, to deliver additional member communication channels to increase your brand exposure. These packages provide additional access points across newsletter advertising, content marketing, event sponsorship and e-marketing with members.

Other Benefits

- Fortnightly "Timber Talk" e-Bulletin featuring up-to-date **information on policy development**, technical information, **industry growth and insider knowledge**.
- Access to personalised **assistance** and **advice** on industry issues affecting your business.
- Ongoing **technical support** including advice on the correct application of timber, site inspections and comments on grade compliance.
- A members-only website providing 24 hour **access** to technical information, industry comment and training.
- **Technical Data Sheets** covering a broad range of technical specification and use issues.
- Participation in regional meetings and industry discussion **forums**.

Who would benefit from becoming an Associate Member?

Suppliers to the forest and timber industry, e.g. machinery and equipment, financial services, recruitment agencies, consultants, training organisations.

www.timberqueensland.com.au